



Short information about Borgeby Fältdagar

Borgeby is a small town near Malmö in southern Sweden and its annual practical field event is the largest agricultural exhibition in Scandinavia. It is a combination of field demonstrations that include crop production, exhibits by companies, seminars and practical demonstrations of machines and equipment. Borgeby Fältdagar (BF) is the natural meeting place for professional farmers in Sweden and attracts several companies with a range of products and services. The exhibition is aimed at professional farmers in northern Europe. Borgeby Fältdagar is well covered by the press and a number of reports and articles about the exhibition and related topics appear before, during and after the exhibition. Thus our exhibitors gain wider exposure for their company and for the message they wish to give. Due to the unique combination of exhibits, demonstrations in the field and the in-depth knowledge of our experienced agricultural advisors, BF offers a complete overview of relevant agricultural topics and provides visitors with a full range of knowledge. Borgeby Fältdagar is arranged by HIR-Malmöhus (The Rural Economy and Agricultural Societies)

Exhibitors

Borgeby Fältdagar gathers companies from several different sectors with a common interest in agriculture and related areas. Companies within the following specialities are represented at BF.

Manufacturing and sale of crop production equipment, feed crops, field machinery, on-farm mechanisation, contracting, ecofriendly techniques, banking, insurance, real estate, consultancy, training, research, organisations, authorities, other service companies, car salesmen, butchers and dairy.

All exhibitors at BF can choose between several different options for displaying their products and services. Some opt to share the large marquee with several other exhibitors, others opt for an individual marquee in one of a range of sizes. There are several flexible possibilities adjusted to exhibitor requirements, including the possibility to use part of a field to demonstrate products and techniques in practice.

Field demonstrations

At the BF exhibition, the latest inventions and knowledge within crop production regarding varieties, crop protection and nutrition are presented. Borgeby Fältdagar provides a wide and large range, with everything from conventional agricultural crops to niche and horticultural crops. Also, issues relating to forage and grazing leys and ley seed production are included in the scope of the exhibition. The demonstrations in the field are carried out by the exhibitors and by the organiser of the exhibition, HIR-Malmöhus.

Demonstrations of agricultural machinery

The possibility to see the latest agricultural machines in action is invaluable and a much appreciated part of BF. It includes demonstration of, machines for soil tillage and sowing, forage harvesting and crop protection. Within all the above mentioned areas, demonstrations will be carried out by skilled technical advisors.

Seminars

There will also be possibilities for exhibitors to arrange seminars and lectures at BF. The exhibition organisers will provide the technical facilities needed for presentations of interesting subjects and knowledge. Exhibitors can present their message to all visitors, or to groups of their own specially invited guests. The options are limitless!

Please do not hesitate to contact:



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