



Borgeby Fältdagar in Sweden

The agricultural fair for the professional farmer

Fully booked with 260 exhibitors. A new exhibitor record again!

Opening hours 2010

Wednesday June 30, 09:00-19:00

Thursday July 1, 09:00-17:00

Admission fee for visitors

SEK 100 or EUR 10. The ticket is valid for both days. Free parking

Swedish Minister of Agriculture Eskil Erlandsson will open the 12th Borgeby Fältdagar on 30 June at 13.00.

Borgeby Fältdagar is a combination of field demonstrations that include crop production, exhibits by companies, seminars and practical demonstrations of machines and equipment.

Take this opportunity to find new angles for your agricultural business. HIR Malmöhus AB, an agricultural consultancy company, welcomes everybody to Borgeby Fältdagar!



www.borgebyfaltdagar.se





Water centre

The exhibition area is larger than ever before and now covers 60 ha. This year's theme is water, with the focus on irrigation, drainage and water protection. There will also be a water centre within the show area.

Machinery demonstrations

June 30

Crop sprayers: 10.00 & 15.00

Forage harvesters: 11.00 & 14.00

Soil cultivation & Seed drilling:
12.00 & 17.00

July 1

Crop sprayers: 10.00 & 13.00

Forage harvesters: 11.00 & 14.00

Soil cultivation & Seed drilling:
12.00 & 15.00

Guided tours

Find out about the crops at the show by joining a guided tour. This year's show offers an extra large number of demonstration plots around the theme of water. The guided tour takes around 30 minutes and the cost is included in the entry ticket. Examples of tour options are cereals and oilseed crops or forage ley and maize. The guides and assistants are members of the crop advisory staff at HIR Malmöhus AB.

The Pit

What does the soil look like *under* the crops? Visit The Pit and get to know your soil! This is a unique opportunity to see what the soil looks like under a number of different crops. Tours every half hour (on the hour and half past the hour). Note that the visit to the Pit is separate from the other half-hourly guided tours.

The challenge

This year's new grower competition is called "The Challenge". The winner will be the team that grows malting barley with the highest profitability. The competitors will present their crops at the show.

Welcome to Borgeby Fältdagar 2010!

- the highlight of the year in the Swedish farming calendar!

We want to show the best of Swedish agricultural expertise and we also want to organise an exhibition for the professional farmer. We aim to provide everything the knowledgeable farmer might want, including encounters with the most interesting companies and meetings with experienced farming colleagues. We are delighted and proud of Borgeby Fältdagar – an agricultural show that has grown enormously year on year. This year's 260 exhibitors represent an increase of 33 new companies on last year, when a fantastic show was attended by 11 800 people! This year the show has been extended by 10 hectares but despite this, all the stand places and demo areas were sold out back in April.

Water is one of the most common resources used in agricultural production. Water is also a dwindling resource that must be conserved and protected. Using rational irrigation equipment, unnecessary losses can be avoided and through careful use of inputs we can ensure that water remains useable for humans and good for the environment. Drainage is also important for high production. At Borgeby Fältdagar 2010 we will be showing the latest technology for irrigation, drainage and water protection. There will be a range of experts on hand to provide advice on water extraction, calculate the profitability of irrigation dams, provide legal advice and much more. Ask lots of questions and return home much wiser!

Borgeby Fältdagar has become the natural meeting place not only for Swedish farmers, but also for farmers from throughout northern Europe. We receive many visitors from our neighbouring Nordic countries, but also large numbers from Germany, the Baltic countries and the rest of Europe. The fact that Borgeby Fältdagar is a major international exhibition is confirmed by our inclusion in EURASCO – the European Association of Agricultural Shows.

Let's all have a few great days at Borgeby – a warm welcome!

Erik Stjerndahl, MD, HIR Malmöhus AB

