

General terms and conditions for exhibitors at Borgeby Fältdagur 2020

Exhibitors

- HIR Skåne, on receipt of the fees applicable at the appropriate point in time, hereby offers exhibitors the right to participate in Borgeby Fältdagur 2020 according to the terms and conditions specified here and associated safety regulations. It is the duty of exhibitors to closely comply with these terms and conditions and to observe the specific instructions of the organizers without exception.

- Borgeby Fältdagur is an agricultural exhibition for professional farmers, particularly those with a specialist interest in arable production and agricultural machinery. HIR Skåne reserves the right to deny a place at the show to businesses, institutions and organizations offering products and services that are not directly aimed at this target group. However, the different themes that the show has each year can mean that exhibitors may participate in the show in certain years without this condition being fulfilled.

- HIR Skåne reserves the right to deny a place at the show to businesses, institutions and organizations that have unpaid invoices issued by HIR Skåne, that have not observed the conditions and rules imposed, or that in some other way have not complied with the guidelines.

- HIR Skåne always makes the final decision on who or what should participate as exhibitors etc. during Borgeby Fältdagur. HIR Skåne never needs to justify its decision to approve or reject an application from a prospective exhibitor.

Payment of fees and costs

- All fees and costs applying at any point in time are liable for the statutory amount of VAT.

- Payment for the exhibitor and stand must be received within 30 days of invoicing, but by 1 May at the latest. If payment is not received after 30 days, a reminder is sent after 5 days and an additional reminder after 10 days. A delayed payment charges applies at the reference rate plus 8% interest on the amount outstanding at the due date up until receipt of payment. If payment for the exhibitor and stand has not been received by 1 May, the business, institution or organization may be denied entry to the show. For exhibitors applying after 1 May, payment must be made immediately.

- Exhibitors that withdraw their application before 1 May will have their entire stand costs refunded. The exhibitor fee is non-refundable. For exhibitors that withdraw their application after 1 May, neither the stand fee nor the exhibitor fee is refunded.

Force majeure

- HIR Skåne is exempt from damages for failure to fulfil its obligations under its contract with exhibitors if such failure has its origin in circumstances of the nature specified below (exceptional circumstances) and these circumstances prevent, materially hinder or delay fulfilment thereof.

- Exceptional circumstances shall include official measure or shortcoming, newly introduced or altered legislation, conflict on the labor market, blockade, fire, flooding, unforeseen weather conditions or accidents of a substantial nature.

- In the event of Borgeby Fältdagat not being held on the grounds of the unforeseen events now specified, neither the stand fee nor the exhibitor fee will be refunded.

Safety and liability

- It is the duty of exhibitors to carry out their operations within the show area and in other associated areas with a high regard for safety and to carefully follow the instructions issued by HIR Skåne.

- Safety regulations must be observed before, during and after the show days and all activities arranged by exhibitors at the show must be carried out in the safest way possible. In the event of non-compliance, HIR Skåne reserves the right to cancel the activity and the exhibitor may be excluded from future participation in the show.

- Exhibitors are responsible for and must meet the cost of damage, both direct and indirect, caused by themselves, their equipment, products, activities etc. to persons, materials, machines, etc. Any clearing up and reparation necessary will be charged to the exhibitor.

- HIR Skåne provides security for the show area during the evening and night of the show days and before and after the show according to the information provided in the schedule, but is not responsible for exhibitors' products, equipment, machinery, etc. Exhibitors are themselves responsible for their own property and for the desired level of insurance.

Rules for exhibitor activities

- To achieve the most enjoyable show environment possible in the main tent and the theme square, exhibitors may not carry out activities that involve high volumes of sound, smells, smoke or another disruptive element. If such activity continues to occur despite a warning being issued, HIR Skåne may exclude the exhibitor from future participation in the show.

- Exhibitors within the entire show area that are planning activities involving very high volumes of sound or similar that can be expected to disturb neighboring stands, seminars and debates can contact the organizer HIR Skåne before the show to reach agreement on whether this is permitted or whether relocation of the activity is necessary

- No animals may be exhibited or included on stands without the consent of the organizer.

Rules for stands

- Out of respect for show visitors, all stands must be fully ready before the show opens and no stand may be dismantled before the show closes. Stands that are not ready and manned when the show opens can be occupied by other exhibitors after negotiation with HIR Skåne.

- Exhibitors may not move or extend their stands unless this has been agreed with HIR Skåne. Machine demonstration areas may not be used as stand areas. For example, tents and display machines should not be placed where demonstration driving takes place. Exhibitors requiring a larger stand area should contact the organizer to find a solution.

- It is forbidden to damage the lawned area of the stand, e.g. by inserting flag poles or digging holes.

- The entire exhibition area should be attractive and interesting to visitors. Therefore the company cars and private cars of exhibitors may not be parked within the show area. If this occurs the vehicle must be removed immediately and on failure to comply the organizer will arrange to have it towed away, at the expense of the exhibitor. Exhibitor parking is provided very close to the show area.

- Exhibitors are responsible for dismantling their own stands and for removing display material, equipment, packaging etc. The show area must be left in the condition in which it was found. The stands in the main tent must be emptied by one day after the show at the latest and the outer stands must be emptied by 4 days after the show. If this cannot be done the organizer must be contacted to agree an exception. HIR Skåne reserves the right to remove material, machinery and equipment left behind after the appointed times. The loading, transport and possible disposal costs associated with this will be charged to the exhibitor.

- Food may not be sold on stands. Free distribution of limited amounts is permitted. Note that a permit is required to offer certain snacks and alcohol. Exhibitors can apply for a permit from Lomma municipal authority.

Other rules

- Advertising in the form of placards, banners, flags, brochures etc. may not be erected or distributed outside the confines of the individual stands in the show area. The option exists to make special arrangements with the organizer.

- For safety reasons, no exhibitor may leave the show area before 18.00 with vehicles on the final day of the show.

- Information on 'General terms and conditions for exhibitors at Borgeby Fältdag 2020' is provided on the form of safety regulations. By booking a stand at Borgeby Fältdag,

Reservation: this is the English translation. It is the Swedish version of the general terms and conditions for exhibitors at Borgeby Fältdag that is legally correct and applicable

the exhibitor also accepts the general terms and conditions.

Immaterial rights

- Unless otherwise specified in this document or in other information provided, HIR Skåne, or organization related to HIR Skåne, owns the exclusive right to all rights, of whatever type these may be, regarding Borgeby Fältdagat and marketing thereof in combination with any other symbol or trademark in picture and text and also the name as illustration, logotype etc. associated with Borgeby Fältdagat, its graphic profile and other marketing.
- All immaterial rights that can be regarded as referring to Borgeby Fältdagat or results thereof are the property of HIR Skåne, or organization related to HIR Skånes. HIR Skåne or related reserve the rights of ownership to all material and all results that are produced at the event Borgeby Fältdagat.
- Exhibitors possess the right to use the trademark for Borgeby Fältdagat of HIR Skåne or related, together with their own company name or logotype, for marketing in conjunction with Borgeby Fältdagat. The design of marketing may never contravene the relevant rules of HIR Skåne or related on profiling. In cases of uncertainty concerning marketing in the regard now specified, HIR Skåne should be consulted.
- Exhibitor marketing in conjunction with Borgeby Fältdagat must be carried out in a responsible way and must not lead to negative publicity for the event.
- All media rights to Borgeby Fältdagat 2020 remain the sole property of HIR Skåne.

Addendum to general terms and conditions

- HIR Skåne reserves the right to make changes to the event Borgeby Fältdagat 2020 if so required for its effective and efficient execution.
- Exhibitors must ensure that marketing is not carried out for goods and services that can be considered offensive or otherwise unacceptable from an ethical or moral perspective.
- Exhibitors undertake to observe rules and regulations. It is the responsibility of exhibitors to independently and at their own expense obtain all permissions needed, of whatever type these may be, in good time before Borgeby Fältdagat 2020.
- Exhibitors must conduct their activities with a great sense of responsibility, with the aim of for example avoiding negative publicity or events that lead to decreased regard for Borgeby Fältdagat.
- At the time of application at the latest, exhibitors must specify contact individuals and provide full contact details of those appointed by the exhibitors as being mainly responsible for the exhibitor's activities.
- Exhibitors undertake to ensure that members of their staff affected by Borgeby Fältdagat 2020 are informed of relevant parts of the general terms and conditions and safety regulations.